

# 2021 Brahmotsavam Festival Thursday August 19<sup>th</sup> to Sunday August 29<sup>th</sup>

Brahmotsavam is one of the most important celebrations for Sri Venkateswara. The origin of this festival is traced to Lord Brahma, who first conducted it to worship Sri Venkateswara (Balaji) at Tirupati, on the banks of the holy river Pushkarini, as a way of giving thanks for the Lord's protection of mankind. Hence this festival is called Brahmotsavam, which means Brahma's utsavam (festival). Special worship of other Temple deities is also done during this festival. Many temples celebrate Brahmotsavam during the anniversary of their original consecration (Kumbhabishekam), which for Sri Lakshmi Temple was during May 22-27 in 1990.

We request devotees to sponsor Brahmotsavam events and partake of the blessings of Sri Venkateswara during this most auspicious festival.

### Brahmotsavam Program

#### Thursday, August 19th

10:00 AM	Maha Ganapathi Homam, Navagraha Homam
10.0011111	Triulia Gallapatili Hollialli, Haragialia Hollialli

Abhishekams for Ganapathy, Murugar,

Siva and Navagrahas, Arathi

Viswaksena Puja, Sri Lakshmi Venkateswara Utsavar Abhishekam

6:00 PM Acharya Anugnai, Bhagavath Anugnai, Viswaksena Puja

Punyakavachanam, Mrithika Sangrahanam, Ankurarpanam Vaasthu Shanthi, Dwaja Prathista, Shayanadhivasam, Arathi

#### Friday, August 20th

10:00 AM Lakshmi Moolavar Abhishekam, Dwaja Arohanam, Arathi

6:30 PM Yagasala Homam, Seshavahana Utsavam, Arathi

Saturday, August 21st

10:00 AM Yagasala Homam, Arathi

6:00 PM Yagasala Homam, Kalyana Utsavam

Garuda Vahana Utsavam, Arathi

#### Sunday, August 22<sup>nd</sup>

10:00 AM	Yagasala Homam, Arathi
11:30 AM	Ratha Yatra begins
6:00 PM	Ratha Yatra concludes
6:30 PM	Yagasala Homam, Arathi

Monday, August 23rd

10:00 AM Yagasala Homam, Arathi

6:30 PM Ashwa Vahana Utsavam, Arathi

Tuesday, August 24th

10:00 AM Yagasala Homam, Sri Lakshmi Venkateswara Utsavar Abhishekam Theertha

Snanam, Arathi

6:30 PM Yagasala Homam, Dwajaavarohanam, Arathi

Wednesday, August 25th

7:30 PM Unjal Utsavam

Saturday, August 28th

5:00 PM Theppa Utsavam

Sunday, August 29th

10 AM Sri Lakshmi Pushpayagam Utsavam

## **Sponsorship Details**

**Grand Sponsor : \$2000 Diamond Sponsor** : \$1000 **Gold Sponsor** : \$500 1 Day Sponsor : \$201 Prasadam Sponsor (1 Day) : \$201 Kalyana Utsavam : \$151 **General Sponsor** : \$151 : \$101 Pushpa Yagam Sponsor Theppa Utsavam Sponsor : \$101 Homam Poornahuti Items : \$51

Please support Sri Lakshmi Temple with your generous sponsorship

May the blessings of Sri Lakshmi and Sri Venkateswara be always with you and your family.

