



2015 Brahmotsavam Festival

Thursday October 22 to Sunday November 01, 2015

Brahmotsavam is one of the most important celebrations for Sri Venkateswara. The origin of this festival is traced to Lord Brahma, who first conducted it to worship Sri Venkateswara (Balaji) at Tirupati, on the banks of the holy river Pushkarini, as a way of giving thanks for the Lord's protection of mankind. Hence this festival is called Brahmotsavam, which means Brahma's utsavam (festival). Special worship of other Temple deities is also done during this festival. Many temples celebrate Brahmotsavam during the anniversary of their original consecration (Kumbhabhishekam), which for Sri Lakshmi Temple was during May 22-27 in 1990.

We request devotees to sponsor Brahmotsavam events and partake of the blessings of Sri Venkateswara during this most auspicious festival.

Brahmotsavam Sponsor Level

Diamond: \$ 1,001	<i>Sponsor of all events, all days</i>
Platinum: \$ 501	<i>Sponsor of all events, one day</i>
Gold: \$ 201	<i>Sponsor of one Homa session</i>
Silver: \$ 151	<i>Co-sponsor of one Homa session</i>

Brahmotsavam Program

Thursday, October 22

9 AM to 12 PM	Maha Ganapathi Homam, Navagraha Homam Abhishekams for Ganapathy, Murugar, Siva and Navagrahas, Arathi
9 AM to 12 PM	Viswaksena Puja, Sri Lakshmi Venkateswara Utsavar Abhishekam
8:15 PM to 9:45 PM	Acharya Anugnai, Bhagavath Anugnai, Viswaksena Puja Punyakavachanam, Mrithika Sangrahanam, Ankurarpanam Vaasthu Shanthi, Dwaja Prathista, Shayanadhivasam, Arathi

Friday, October 23

9 AM to 12 PM	Lakshmi Moolavar Abhishekam, Raksha Bhandanam, Bherithadanam, Dwaja Arohanam, Arathi
7 PM to 9 PM	Yagasala Homam, Seshavahana Utsavam, Arathi

Saturday, October 24

9 AM to 11 AM Yagasala Homam, Arathi
6 PM to 8 PM Yagasala Homam, Kalyana Utsavam
Garuda Vahana Utsavam, Arathi

Sunday, October 25

9 AM to 11 AM Yagasala Homam, Arathi
11:30 AM to 12:30 PM Ratha Yatra begins
6 PM to 8 PM Ratha Yatra concludes
6:30 PM to 8:30 PM Yagasala Homam, Arathi

Monday, October 26

9 AM to 11 AM Yagasala Homam, Arathi
6:30 PM to 8:30 PM Ashwa Vahana Utsavam, Arathi

Tuesday, October 27

9 AM to 12 PM Yagasala Homam, Sri Lakshmi Venkateswara Utsavar Abhishekam,
Theertha Snanam, Arathi
7 PM to 10 PM Brahmotsavam Concludes, Yagasala Homam, Dwajaavarohanam, Arathi

Wednesday, October 28

7 PM to 8 PM Unjal Utsavam

Saturday, October 31

5 PM to 8 PM Theppa Utsavam

Sunday, November 01

9 AM to 11 AM Sri Lakshmi Pushpayaga Utsavam (*Sponsorship: \$ 51*)

***Please support Sri Lakshmi Temple and Expansion Project
with your generous sponsorship of **Brahmotsavam** events.***

May the blessings of Sri Lakshmi and Sri Venkateswara be always with you and your family!

